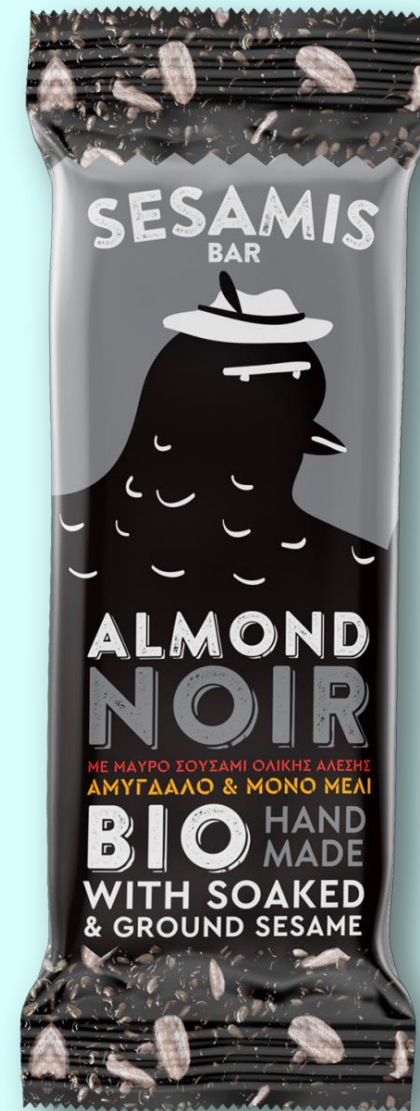


# COMPANY PRESENTATION

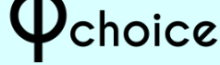


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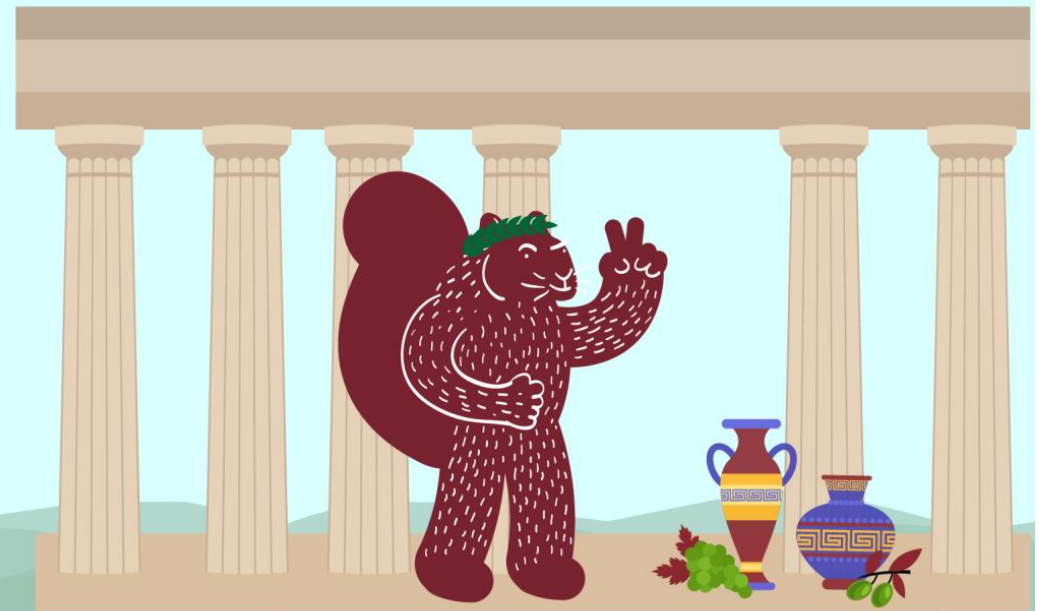
**SESAMIS**  
NATURAL BARS



# Background

Three friends, sharing the same vision, joined forces to form  choice company. Driven by the fact the co-founders are health conscious, eating well and nutritious became a priority for all.

This vision is achieved through the creativity, innovation and expertise of Phi Choice's team, by generating beneficial and delicious snacks.





## Mission

Phi Choice's mission is to rebuild a mutually beneficial connection amongst Earth and humans, leading to a healthier and sustainable life respectively. This is accomplished by discovering nature's treasures and converting them into innovative, healthy and tasty snacks and at the same time embracing Earth's regeneration processes.





## Method

2.500 years ago, Herodotus (the so called “father of History”) mentions in his scripts the recipe and the production method used for sesame seed snacks. One of the most precious treasures of the ancient Greek diet is “sesamis” (σησαμίς) the ancestor of the famous modern Greek “pasteli” (sesame snacks made of sesame and honey). Being a tasteful and energizing treat, it was consumed by ancient Greek children, soldiers and athletes.

Using simple, genuine and innovative methods helped us to evolve the ancient recipe. We first soak sesame seeds for 12 hours and then we grind a big portion of it in order for the human body to be able to absorb its valuable ingredients.



## Result

The result is the birth of Sesamis Natural Bars: innovative, healthy, tasty, nutritious and genuine Mediterranean organic bars, which can be consumed everywhere and by everyone. The main benefit of our products is that instantly they offer joy by being delicious and in the long run they improve human's health.





## Ingredients

Organic honey

Unhulled organic white sesame

## Benefits

- Source of protein
- High source of dietary fibers
- Natural source of calcium, magnesium & iron

## Free of

- Gluten
- Preservatives







### Ingredients

- Organic honey
- Unhulled organic white sesame
- Organic shelled pistachio

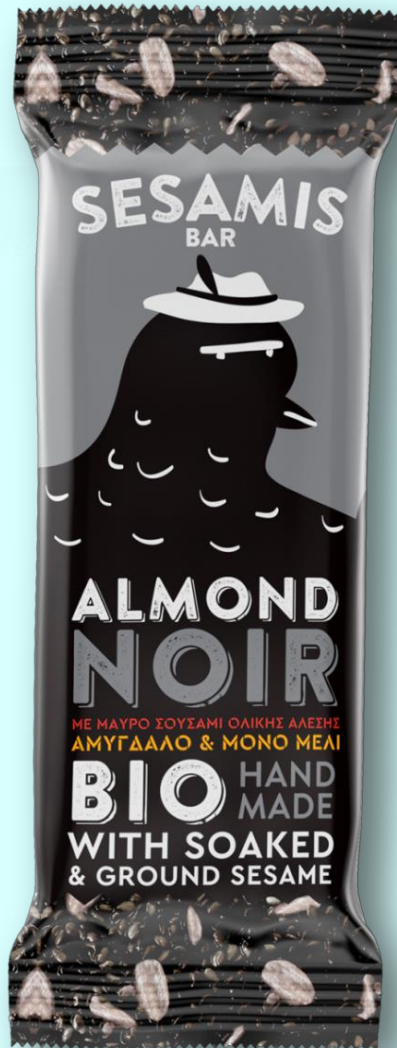
### Benefits

- Source of protein
- High source of dietary fibers
- Natural source of calcium, magnesium & iron

### Free of

- Gluten
- Preservatives





### Ingredients

Organic honey

Unhulled organic black sesame

Organic white almond

### Benefits

- Source of protein
- High source of dietary fibers
- Natural source of calcium, magnesium & iron

### Free of

- Gluten
- Preservatives



# Packaging

In order to secure the shelf life of SESAMIS NATURAL BARS advanced modified atmosphere is applied.

The package material used is BOPP certified.

The bars are wrapped in an eye catching packaging,  
winner of the RED DOT DESIGN AWARD 2016.



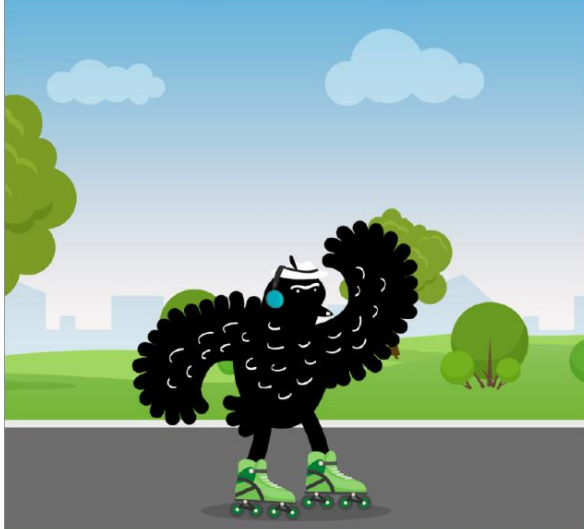
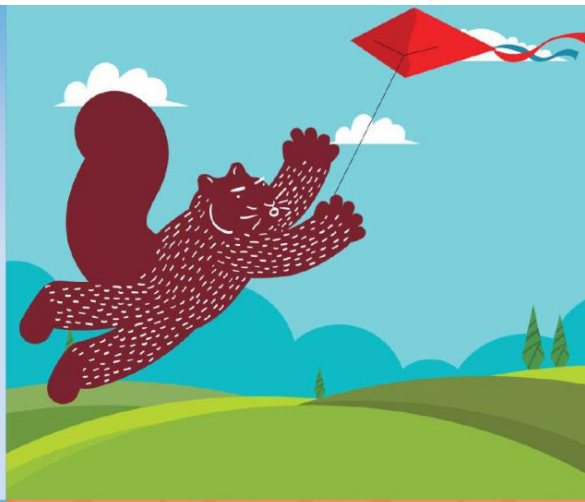


## Conclusion

Phi choice' s nutritious Sesamis Natural Bars reflect our consistency in making healthy food easy to obtain and enjoyable to eat. The innovation has just began!

Our purpose is to prompt humans to improve their health and to protect Nature, by eating delicious and specialized snacks.



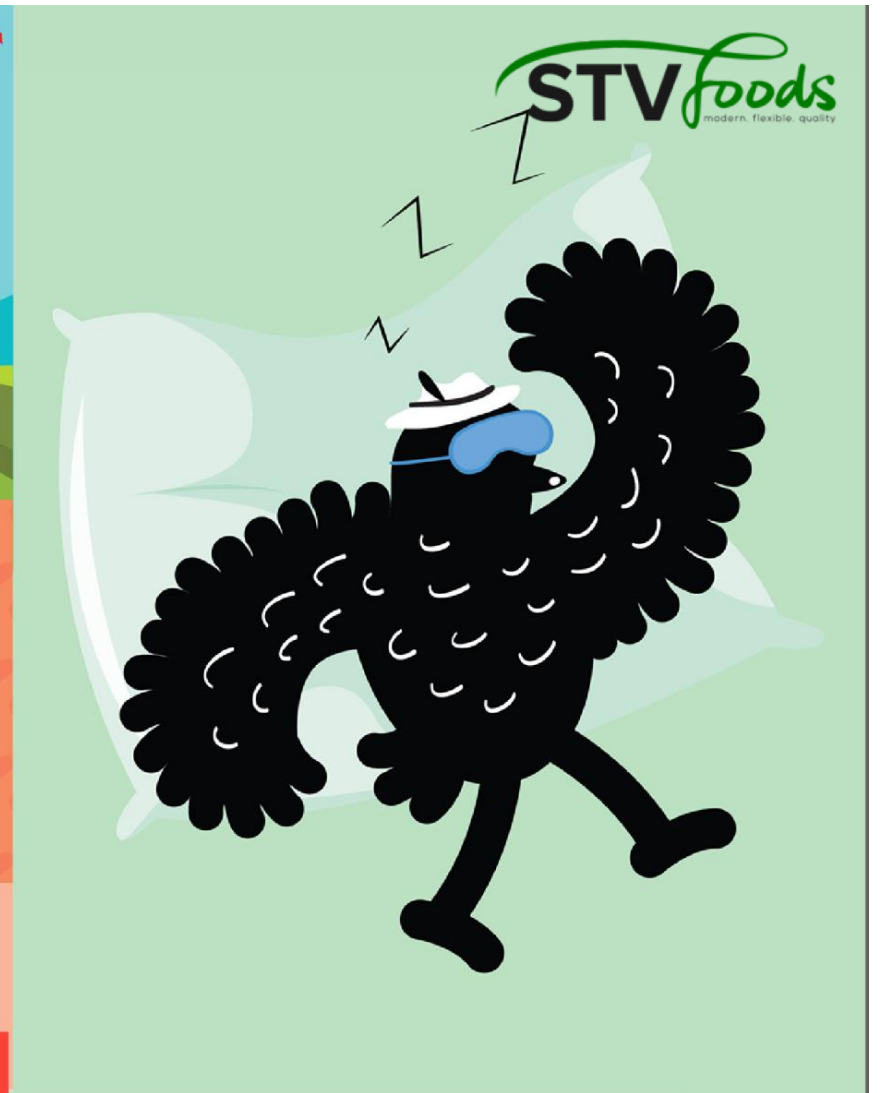


*Happy Valentine's day*



**PISTACHIO FORCE**

May the pistachio force  
be with you.



**STV Foods**  
modern. flexible. quality



**MEDIA**

[www.sesamis.gr](http://www.sesamis.gr)



# MEDIA





# Product Details

PRODUCT FEATURES			
<b>PRODUCT DESCRIPTION</b>	SESAMIS SIMPLE BLISS 40gr.	SESAMIS PISTACHIO FORCE 40gr.	SESAMIS ALMOND NOIR 40gr.
<b>BARCODE</b>	5200126781010	5200126781028	5200126781035
<b>BARCODE DISPLAY BOX</b>	5200126781911	5200126781928	5200126781935
<b>INVOICING CODE</b>	01010101	01010201	01010301
<b>SHELF LIFE</b>	16 months		
<b>GROSS WEIGHT</b>	0.042 kg		
<b>NET WEIGHT</b>	0.040 kg		
<b>ALLERGEN STATEMENT (YES -NO)</b>	Yes		
<b>QUALITY CERTIFICATIONS (specify)</b>	Organic Certification, HACCP , ISO22000:2005 , IFS, BRC, HALAL		
STORING & DELIVERY INFORMATION			
<b>STORING TEMPERATURE</b>	Room temperature		
<b>ITEMS PER DISPLAY BOX</b>	16		
<b>DISPLAY BOXES PER MASTER BOX</b>	12		
<b>LAYERS PER MASTER BOX</b>	2		
<b>MASTER BOX DIMENSIONS</b>	34 X 30 X 30 cm		